



shooting for success

yourlifethroughalens.com.au



welcome

Custom family portraiture is an investment, and I am committed to capturing gorgeous images of your family in a natural way that tells your family's unique story. I want to photograph you and your family as the best versions of yourselves to forever become treasured images as part of your family's history.

Here is some information to help you understand what a shoot with me might be like, with information on what to expect as well as when and where you should hold your photoshoot.

Once you have completed your online booking form and paid your session fee, you will be sent a welcome pack in the post with ideas of what to wear, including colour schemes and specific pointers whether you are holding a newborn shoot or a huge extended family session!

If you have any further questions or require any additional information, please don't hesitate to contact me.

Much love,

Clare

YOUR LIFE THROUGH A LENS PHOTOGRAPHY

yourlifethroughalens.com.au

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A STANDARD PORTRAIT SESSION INCLUDES:

- A pre-session phone consultation to discuss your portrait needs
- A photo shoot at the studio, your home, or another location with Your Life Through a Lens Photography
- Up to six people (\$25 for each additional person)
- At least 30-40 images presented in an online gallery
- A personal order session at the studio within 2 weeks of your session if required.
- Additional prints and products available a la carte



**LIFE IS NOT MEASURED BY
THE NUMBER OF BREATHS WE TAKE
BUT BY THE MOMENTS THAT TAKE OUR BREATH AWAY.**

- Hilary Cooper



the portrait process

from here to heirloom!

2 weeks before the shoot

You will receive your What to Wear Guide in the post which contains lots of ideas to help you get the most out of your shoot. You will need to have completed your online questionnaire & paid your session fee to secure your chosen time and date.



within 2 weeks from shoot

You will receive the best of the best images from your shoot in both colour and black & white in your secure online. The gallery will also display examples for wall hangings and collages to help you to easily get your images on your walls.

2 days before the shoot

Lay out your clothing options on the bed and send me through an iPhone photo and I can help you make your final outfit choices! I will give you a call to confirm final details like our meeting place and any last minute questions you might have.



within 3 weeks from shoot

You will choose and order your products online, or we will hold an order session where you can see samples and I can help you to choose. Payment will be required within 7 days from placing your order.

the day of the shoot

We'll have a fun and relaxed session! I will also ask you to sign a Model Release on my iPhone which gives me permission to use your photographs in my marketing but also to show your sneak peek on social media.



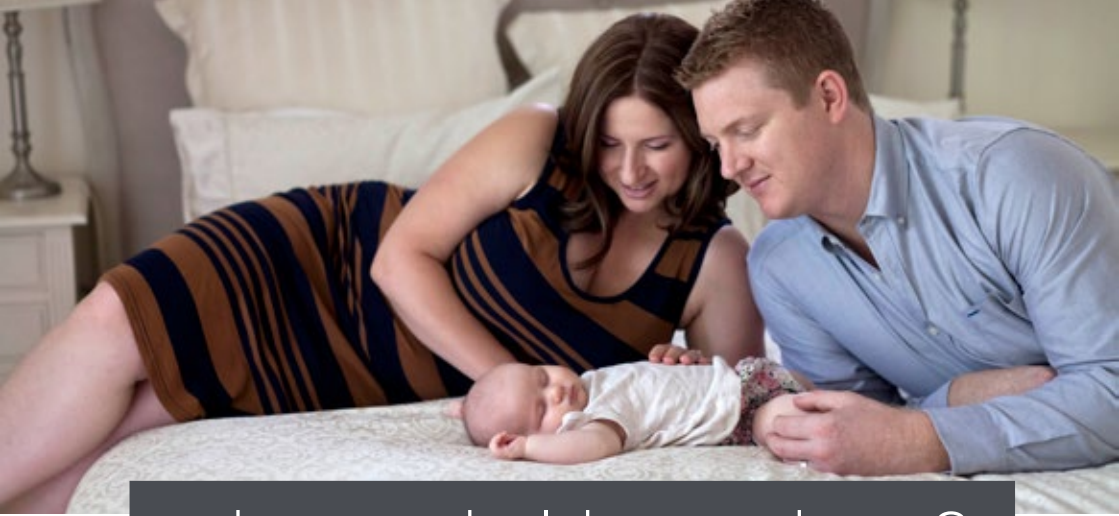
5-6 weeks after shoot

After payment has cleared your products will be ordered. Most products take at least 2-3 weeks to be completed.

within 1 week after shoot

Your images will be culled, colour corrected and edited and I will post a sneak peek for you on social media sites like Facebook.

Once received back to the studio, your products will be packaged and posted to you. When you receive them, feel free to shoot me an email letting me know what you think or post a photo to Your Life Through a Lens Photography page showing how much you love your images!



where to hold your shoot?

at home

- Best for newborns and small children as it is less stress to pack up as everything (including clothing choices) is at your fingertips.
- Toddlers and babies tend to be comfortable in their own environment
- Your home does not have to look like something out of Vogue, you might be surprised where I find perfect spots for photos!
- We will use rooms with good natural light as well as verandahs and outdoor areas
- Take the washing off the line, move the bins and hide clutter in the cupboards (no judgement!)

on location

- Best for older children, or bigger families, unless you have an outdoor area at home that can accommodate everyone
- Choose your favourite beach, farm, urban or park locations (or ask me for recommendations)
- Time is important to consider the light and the crowds, especially for beach sessions (these must be done early morning or late afternoon)
- Remember to bring non-messy snacks and water for energy for the kids as well as baby wipes in case of emergency - for beach sessions bring a change of clothes & towel (just in case)



what you can expect

on the day of your shoot



timing really does matter

Family photoshoots take 60-90 mins generally. We start between 6am-8am or 3pm-6pm for best light. For sunset shoots, we start 1.5hrs before sunset. I always suggest to hold sessions around your child's sleep and when they are happiest first and foremost (so morning shoots tend to be better for kids under four).

organised chaos!


I will take time getting to know your child and getting them used to me and my camera. I treat photoshoots like a play date - don't be surprised if I ask you to give me some time with your child alone so I can get natural smiles and expressions.

To get the best from your kids, sometimes the shoot might seem chaotic but you can rest assured that I am always getting the shot.

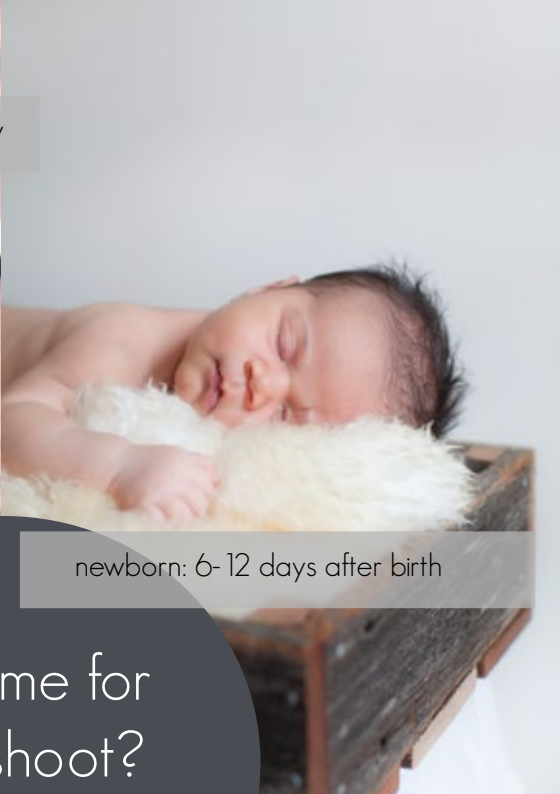


flexible & fun


I don't allow the words "smile" in my photoshoots because all we get is cheese! Your shoot will be a balance of still quiet portraits and letting the kids be themselves and have fun. My favourite types of images are the more candid shots, so I will usually tell you to play, cuddle and have fun with your kids while I shoot around you, for me to capture that perfect family shot.



maternity: 7th-8th month of pregnancy

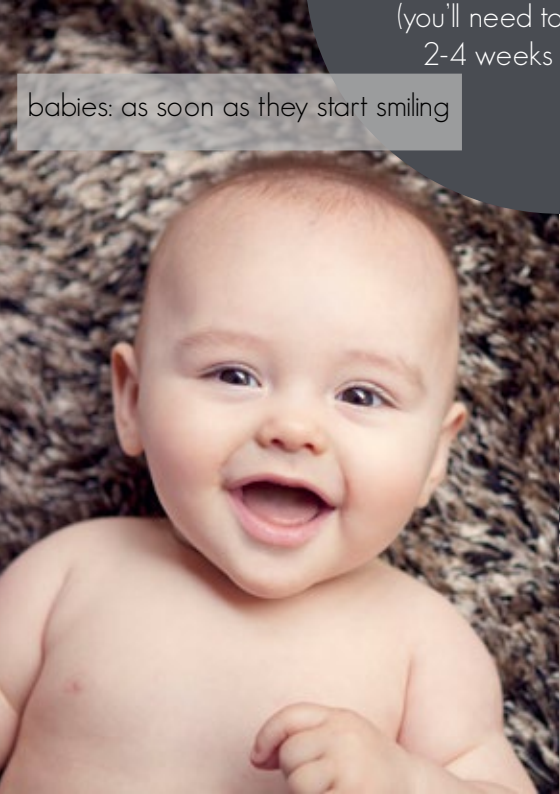


newborn: 6-12 days after birth




best time for your shoot?

(you'll need to book at least
2-4 weeks in advance!)



babies: as soon as they start smiling



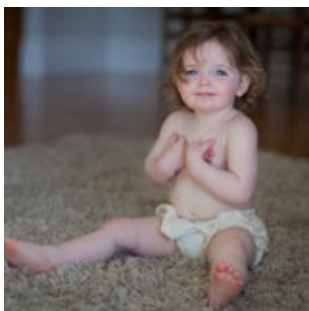
families: every day!

you might say something like this after your session...



Clare you make us feel so comfortable in front of the camera which has made our shoots so much fun! You've captured our children perfectly - playful and happy. Even Phoebe our 5 month old loved it! Not an easy task either when you have four kids under seven years old!

Nat, Wollongong



Clare, thank you so much for coming to our home. The kids loved you and were so relaxed, even Ben which was amazing. That made me happy. Our photos are incredible, beautiful, wonderful. Thank you soooooo much!!!!

Bec, Goulburn



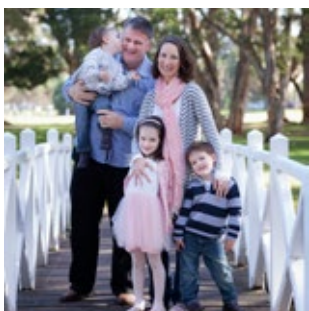
You made us feel like we had known you forever as you rearranged our furniture and chatted casually with us! You went above and beyond, driving out of your way to do our session as well as braving our dogs! Our amazing collage perfectly illustrates this special time in our life.

Alana, Morisset Park



I am thrilled to bits with my four canvases, three framed shots, two mounted pics (for the grandparents), digital collection and SUPER IMPRESSIVE panoramic acrylic of the three of us strolling barefoot across the beach. Who'd have thought we could look so good at 7am!!! Thanks Clare!

Catherine, Coogee



You've presented us with such a special collection of shots. Thank you for capturing our little family! The personalities shine through in so many of your pictures. How you managed to make Gussy look like he was happy to have his photo taken just shows how clever you are.

Jody, Centennial Park



Clare! I totally love my photos! Thank you for everything, my 20x40 inch framed print looks amazing!

Ali, Goulburn

feel free to send me your own note after your photoshoot!

Studio Policies

TO PROVIDE AN ATTENTIVE EXPERIENCE TO ALL OUR CLIENTS, PLEASE NOTE THE FOLLOWING POLICIES:

Session, Fees and Charges

- A non-refundable Session Fee is due in order to secure the session date and time. Your Life Through a Lens Photography has the right to give the session date and time to another client if the session fee has not been received one week prior to the session.
- The Session Fee includes up to 6 people in the session. Additional people will be an extra \$25 per person unless specifically negotiated.
- The client acknowledges that they have received, read and understood Your Life Through a Lens Photography's price list, including minimum spend. Acknowledgement of this is confirmed via payment of the session fee.
- In the event that the client needs to reschedule the date, Your Life Through a Lens requires 24 hours notice. The rescheduled session must be held within 12-months. In the event of changes to the studio pricelist, prints and product pricing and availability for sessions will apply as at the newly booked date.
- Your Life Through a Lens may reschedule the session if weather conditions will hinder the shoot (such as heavy rain). All attempts will be made to avoid this, however sometimes it is in the client's best interest to postpone to another date with better conditions.
- Your Life Through a Lens will schedule an in-home ordering session or will provide an online gallery of proofs within 2 weeks of the session date unless otherwise notified. Orders are to be placed at the viewing session or online within 7 days. The gallery automatically deactivates on the 7th day.
- The gallery can be reactivated for free for one additional 7-day timeframe. Any further reactivations will be charged a Reactivation Fee of \$50 per 7 day timeslot, payable prior to reactivating the gallery.
- Additional editing & Photoshop Work: Images shown in the client gallery include basic retouching (removal of blemishes, skin smoothing, reduction of dark lines under eyes). Further custom or client directed retouching is an additional \$20 per image.
- Due to gallery limits and cost of storage, where an order has not been received and paid for within 30 days of first gallery expiry date, the images will be deleted.
- All orders must be confirmed in writing and accompanied by full payment before any order will be placed. Payment plans are available with administrative fees being applied.

Use of Images and Copyright

- Your Life Through a Lens owns the Copyright in all photographs. The client gives permission to Your Life Through a Lens to use any image of the session for industry competitions and as required subsequent usage and for reasonable general promotional advertising for the Your Life Through a Lens. The usage for any other purpose (such as use on social media sites) can be negotiated and noted on the Portrait Release form.
- As Your Life Through a Lens owns the Copyright, it is illegal to copy, cause to be copied or allow anyone else to copy, photocopy, laser copy or computer scan any images. If clients purchase digital negatives, clients are granted authorization to obtain unlimited reprints for personal use only. The photographs provided may not be sold, edited, altered (other than resizing for print) or used for any commercial purpose under any circumstances, without written permission.
- Watermarked low resolution images may be provided on social media sites and Your Life Through a Lens websites. The client is welcome to tag themselves and share these images; however altering the image in any way, including cropping out the Your Life Through a Lens watermark is a direct breach of Copyright.

book your shoot today



2016 PHOTOSHOOT PRICING

- Standard Family Shoot -> Weekdays \$200, weekends \$250
- Maternity & Newborn -> \$350 (30min maternity shoot + 2 hr newborn session)
- Extended family -> \$350 (up to 12 people) \$400 (up to 20 people)
- Branding and Headshots -> \$1800 includes 3 hour shoot & 30 edited digital files on USB.

PRINTS START AT \$85, COLLAGES START AT \$590, DIGITAL NEG COLLECTIONS START AT \$990
THERE IS A MINIMUM SPEND OF \$500 FOR ALL PHOTOSHOOTS.

please note: 10% GST added on checkout
want more information? just send us an email to discuss your individual requirements

**BOOK YOUR SESSION IN THE NEXT 7 DAYS AND RECEIVE A
COMPLIMENTARY 12X18 ENLARGEMENT (VALUED AT \$150)**

* 7 days from date of enquiry, not redeemable for cash

ready to book? book online here: www.yourlifethroughalens.com.au